

**NESCAFÉ
AZERA**

Ready for
CHANGE!



**NESCAFÉ AZERA®
NITRO CANS ARE
RECYCLABLE
AND NHS ENGLAND
QUIN COMPLIANT**



AT [NESTLEPROFESSIONAL.CO.UK/POSWORKPLACEORDER](https://www.nestleprofessional.co.uk/posworkplaceorder)

WHAT IS IT?

- Customers will love the premium and smooth taste of Nescafé® Azera® Nitro Americano and Latte. It's coffee, but not as they know it.
- Nitro coffee is cold coffee infused with nitrogen. The nitrogen is what gives it its creamy head, like a stout.

WHY DOES THIS MATTER?

- Cold coffee is one of the fastest growing innovations. The coffee category has moved beyond hot and the demand for cold coffee has seen a recent growth in the food to go market.
- In 2018 5.7 billion cups were sold out of home, and over 25% of this spend was in the workplace¹.

¹ CGA - Nestle/Nespresso Coffee Category Research 2019.

NESCAFÉ® PLAN

- The Nescafé® Plan is the world's largest coffee sustainability programme, active in 20 countries, making Nestlé the largest buyer, by volume, of responsibly sourced coffee.
- The Nescafé® Plan use independent sustainability standards to ensure compliance with many social and environmental elements.
- By 2020: 70% of the total Nescafé® coffee supply to be responsibly sourced.

MATERIAL DESCRIPTION	BRAKES	BIDFOOD	CHEF DIRECT
Nescafé® Azera® Nitro Americano 12x192ml	124284	77634	M235676
Nescafé® Azera® Nitro Latte 12x192ml	124283	77666	M235675

MAKE MORE FROM WHAT MATTERS **NOW**